

HELLO, INVESTOR

Betterment is an online financial advisor built for people who refuse to settle for average investing.
People who demand better. People like you.



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We'll learn a bit about you.

Where are you in your financial life and what are you investing for? Dream vacation? Down payment? Nice little retirement?



We'll build you a portfolio.

Based on your answers, we'll recommend an investing plan and use our technology to build you a personalized portfolio.



Then, we put our magic to work.

And we keep working. Once we get you set up, we'll manage your portfolio with tax-smart technology.

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Why Betterment

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Team of Experts

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Services

Financial Planning

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Rollovers

Trusts

Smart Saver

Tax Loss Harvesting+

Tax-Coordinated Portfolio

Financial Experts

Resources

TLH+ White Paper

How to Roll Over an IRA

How to Roll Over a 401(k)

Why an ETF Portfolio Serves You Better

Which IRA Calculator

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Pricing

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