



WE INVEST IN MIDDLE- MARKET COMPANIES IN THE HEALTH AND WELLNESS INDUSTRY.

With our industry and operating expertise, we partner with entrepreneurs of middle-market companies in the health and wellness space to help them grow to the next level.

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WHO WE ARE

We are a middle-market private equity firm focused on the health and wellness industry.

Our senior team has over 30 years of experience as operators and entrepreneurs in the pharmaceutical and health and wellness industries, starting, growing and acquiring businesses. We believe we have the expertise and knowledge to identify high potential businesses, work with management to create value and achieve sustainable growth.



OUR APPROACH

As former operators of our own family businesses, we know what it is like to be in the driver's seat and have a tenacious conviction to create value.

Our approach is hands-on.

We are focused on professionalizing operations, driving growth and helping management prepare for the next level.

We invest opportunistically in the health and wellness industry.

We believe our success is driven in large part by our industry expertise and our ability to identify high growth sectors with attractive investment fundamentals.

We catalyze great leadership.

Our aim is to empower management and support them to achieve their strategic and growth objectives.

We strive to make a difference.

We invest in sectors and brands in the health and wellness industries that strive to make a difference in the lives of consumers and help them lead a more active and healthy life.



WHAT WE LOOK FOR

Our strategy is to partner with entrepreneurs and founders of growing companies typically as their first institutional capital.

With our deep experience as operators and founders of businesses and extensive M&A track record, we support management teams with strategic and operational value-add to help them achieve the next level of transformational growth.

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OUR TEAM

Guided by four generations of family heritage in the pharmaceutical and health and wellness industries, Mr. Weinstein and Mr. Minski have built a firm at WM Partners with deep vertical and horizontal expertise, selective investment focus, and a passion for building great companies that have a positive impact on consumers by helping them lead more productive and healthy lives.

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Alejandro Weinstein M.

Co-Founder

Jose Minski

Co-Founder

Ernesto Carrizosa

Executive Managing Director

Vanessa Gabela

Principal

Eli Minski

Senior Associate

Jannie Motta

Controller



Guido Panzera

General Counsel and Chief
Compliance Officer

Jonathan Tarich

Associate

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Our portfolio of companies and brands.

nutranextTM

[\(http://www.wellnexthealth.com/\)](http://www.wellnexthealth.com/)



NATURE'S PRODUCTS, INC

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[\(http://www.natures-products.com/\)](http://www.natures-products.com/)



[\(http://www.rainbowlight.com/\)](http://www.rainbowlight.com/)



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[\(http://www.championperformance.com/\)](http://www.championperformance.com/)



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SUPPLEMENT

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ICELAND
HEALTH

(<http://www.icelandhealth.com/>)



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[\(http://www.blessedherbs.com/\)](http://www.blessedherbs.com/)



[.\(http://www.sedonalabs.com/\)](http://www.sedonalabs.com/)



<http://www.sedonapro.com/>



 Vitamin Research Products® [\(http://www.vrp.com/\)](http://www.vrp.com/)

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[\(http://www.healthresources.net/\)](http://www.healthresources.net/)



[\(http://www.truehealth.com/\)](http://www.truehealth.com/)



<http://www.stoppingnow.com/>

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<http://naturalvitality.com/>

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<https://www.neocell.com/>



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[\(https://www.ultimareplenisher.com/\)](https://www.ultimareplenisher.com/)

LATEST NEWS

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WM PARTNERS' SECOND FUND COMPLETED ITS FIRST ACQUISITION

JULY 2ND, 2019

[\(http://wmplp.com/wm-partners-second-fund-completed-its-first-acquisition/\)](http://wmplp.com/wm-partners-second-fund-completed-its-first-acquisition/)

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WM PARTNERS AGREES TO SELL NUTRANEXT TO CLOROX

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MARCH 12TH, 2018

[\(http://wmplp.com/wm-partners-agrees-to-sell-nutranext-to-clorox/\)](http://wmplp.com/wm-partners-agrees-to-sell-nutranext-to-clorox/)

WELLNEXT EXPANDS PORTFOLIO OF BRANDS WITH NEOCELL

AUGUST 8TH, 2017

[\(http://wmplp.com/wellnext-expands-curated-nutritional-supplement-portfolio-with-acquisition-of-stop-aging-now/\)](http://wmplp.com/wellnext-expands-curated-nutritional-supplement-portfolio-with-acquisition-of-stop-aging-now/)

WM PARTNERS, LP CLOSES FIRST FUND EXCEEDING ITS \$300 MILLION TARGET

JULY 19TH, 2017

[\(http://wmplp.com/wm-partners-lp-closes-first-fund-exceeding-its-300-million-target/\)](http://wmplp.com/wm-partners-lp-closes-first-fund-exceeding-its-300-million-target/)

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WELLNEXT EXPANDS CURATED NUTRITIONAL SUPPLEMENT PORTFOLIO WITH ACQUISITION OF STOP AGING NOW®

FEBRUARY 10TH, 2017

[\(http://wmplp.com/wellnext-expands-curated-nutritional-supplement-portfolio-with-acquisition-of-stop-aging-now/\)](http://wmplp.com/wellnext-expands-curated-nutritional-supplement-portfolio-with-acquisition-of-stop-aging-now/)

NATURAL VITALITY JOINS THE WELLNEXT FAMILY OF
NUTRITIONAL SUPPLEMENT BRANDS

MARCH 8TH, 2016

(<http://wmplp.com/natural-vitality-joins-the-wellnext-family-of-nutritional-supplement-brands/>)

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