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# Caerus Investors builds long/short portfolios of consumer-focused equities

## Philosophy

Caerus believes that fundamental analysis of companies can identify misunderstood catalysts that affect stock prices over a quantifiable horizon, while seeking to create a lower-volatility, alpha producing long/short portfolio.

## Broad Consumer Opportunity

Hindered by slow growth in developed and emerging market economics, consumer-focused companies must battle for limited discretionary dollars in a game of worldwide corporate Darwinism.

## Equity Long/Short

Caerus Investors utilizes fundamental analysis to separate winners from losers in an attempt to profit from both.



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