

About Us (<http://www.blue-rock.com/about-us/>)
Our People (<http://www.blue-rock.com/our-people/>)



BLUE | ROCK (<http://www.blue-rock.com>)
A D V I S O R S

Our Strategy (<http://www.blue-rock.com/strategy/>)

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About us

Blue Rock AdvisorsTM, LLC is dedicated to being the leading focused manager of managers specializing in the low net exposure, long-short equity style of hedged portfolios.

We provide our clients with access to a diversified mix of the most talented and driven managers in this unique investment style. Blue Rock provides this access through a family of intelligently structured multi-manager funds that seek attractive return targets, controlled volatility and minimal correlation to other asset classes.

Founded in 1989 and 100% employee owned, Blue Rock has the experience and knowledge to provide our clients with a high-quality alternative investment product while employing processes and strategies designed to minimize risk.

OUR PRODUCTS

Blue Rock manages a variety of low net exposure, long-short equity multi-manager funds designed to meet our institutional clients' unique needs. We advise a range of funds, from our flagship fund to our alpha overlay and liquid alpha funds.

Our managed portfolios are diversified across a wide range of stock selection methodologies implemented by Blue Rock's underlying managers. We are also believers that size is counterproductive to performance, preferring to invest with smaller, more nimble managers. Our style-focused analytics and detailed due diligence and monitoring procedures assist a wide range of institutional fiduciaries to participate with greater confidence.

We seek the following investment objectives while managing our funds and portfolios:

- To achieve consistent positive returns across market cycles
- To lessen market risk
- To mitigate factor risks


We believe that a low net exposure, long-short equity approach can complement a wide range of institutional portfolios that are seeking to mitigate market direction risk and further diversify with low-correlated investments.



OUR HISTORY

Our People






Robbie Burkhart (<http://www.blue-rock.com/people/robbie-burkhart/>)

Chief Executive Officer
Chief Investment Officer

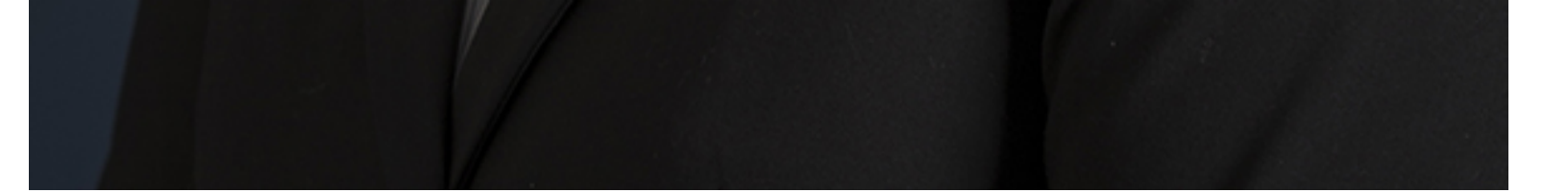




Krista Ellingson (<http://www.blue-rock.com/people/krista-ellingson/>)

Operations Manager





Sviatlana Erickson (<http://www.blue-rock.com/people/sviatlana-erickson/>)

Manager, Fund Operations and Controls






Robert Fullerton (<http://www.blue-rock.com/people/robert-fullerton/>)


Chairman





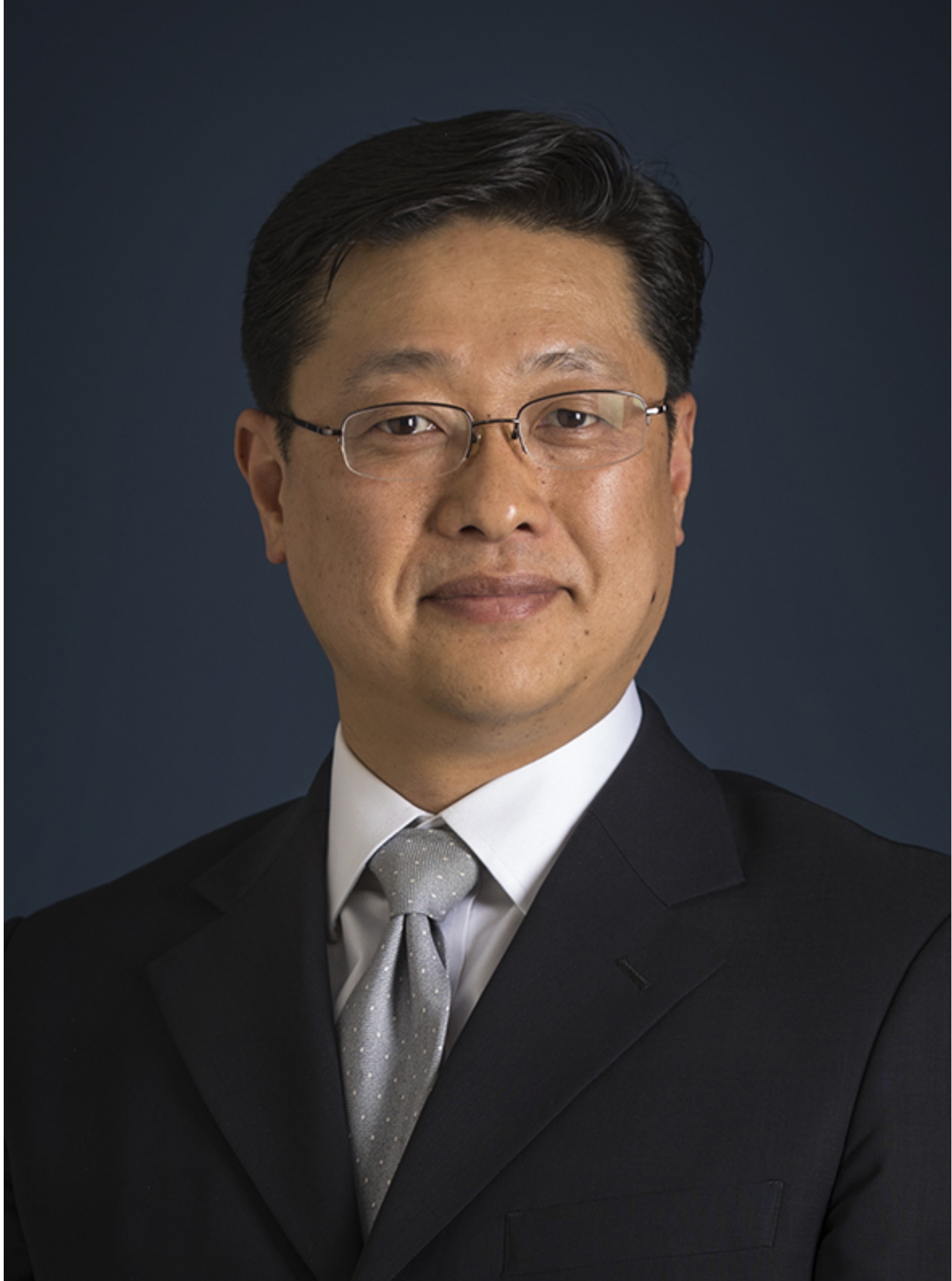
Carl Hagen (<http://www.blue-rock.com/people/carl-hagen/>)
Senior Quantitative Analyst/Developer

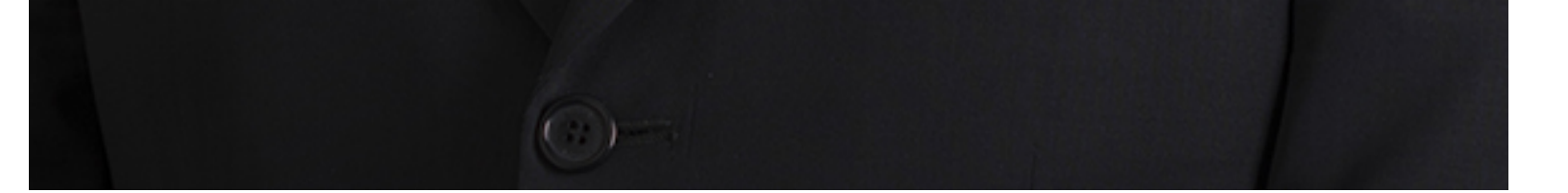




Angela Knutzen (<http://www.blue-rock.com/people/angie-knutzen/>)


Chief Compliance Officer
Director of Operations





Jae P. Lee (<http://www.blue-rock.com/people/jae-p-lee/>)
Chief Financial Officer

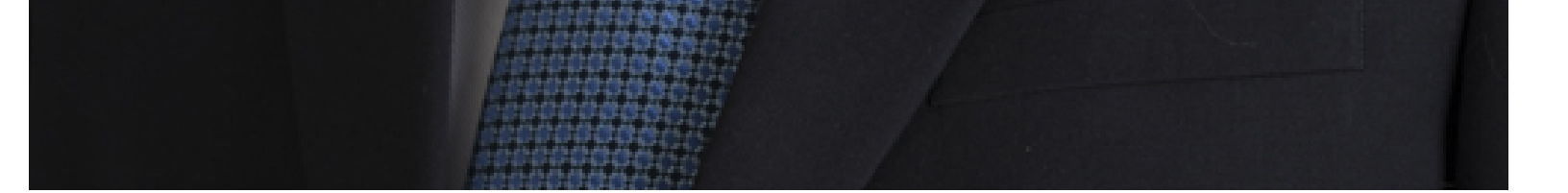




Tyler Rodeheffer (<http://www.blue-rock.com/people/tyler-rodeheffer/>)

Analyst





Mark Steen (<http://www.blue-rock.com/people/mark-steen/>)

Managing Director

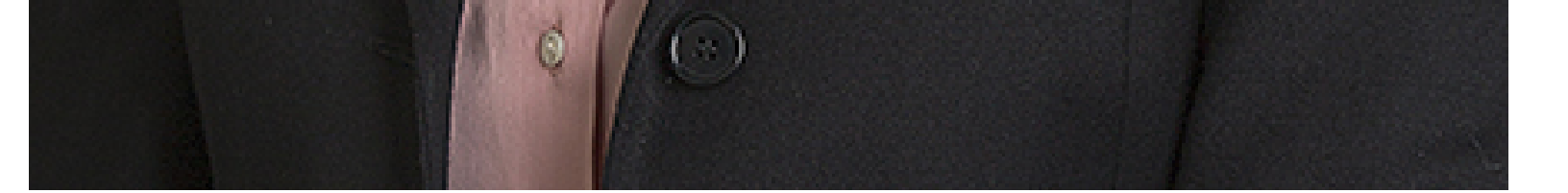




Greg Swaim (<http://www.blue-rock.com/people/greg-swaim/>)

Director of Research





Briana Scalo (<http://www.blue-rock.com/people/briana-scalo/>)

Compliance Analyst

Our Strategy

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LOW NET, LONG-SHORT EQUITY INVESTING

Low Net, Long-Short Equity Investing

Low net, long-short equity strategies are designed to reduce market direction risk and limit downside risk.

Buy long equities expected to outperform the market.

Sell short equities expected to underperform the market.

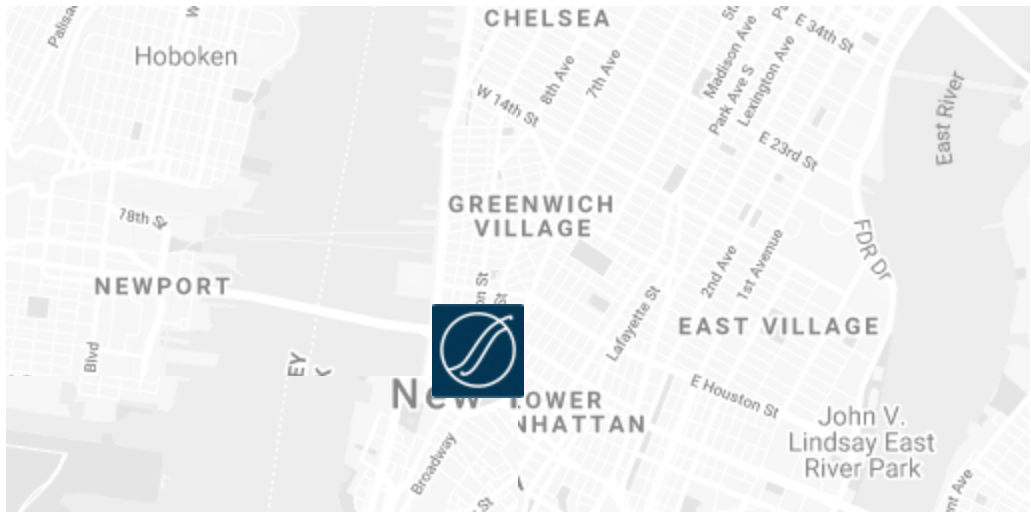
Investing in a well-diversified variety of stock selection methodologies in a highly-disciplined, risk-controlled framework assists in achieving investment objectives.

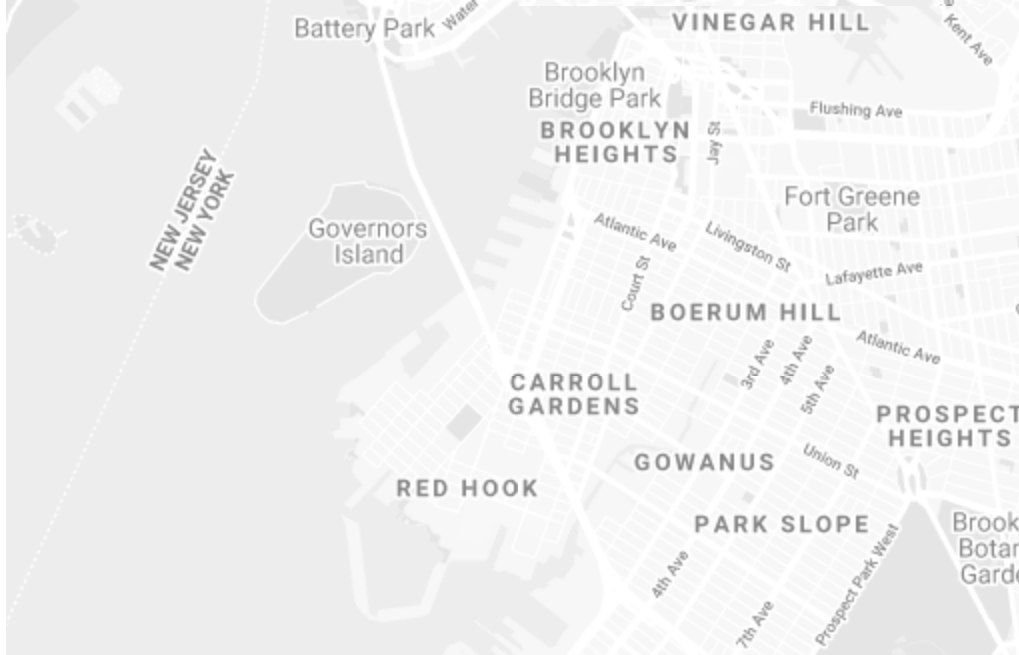
Low net, long-short investment seeks to provide low correlation with stocks, bonds and other alternatives strategies.

Investments are, with few exceptions, in publicly-traded, liquid equities.



THE LOOK OF LOW NET, LONG-SHORT EQUITY INVESTMENTS





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New Manager Contact:

Greg Swaim, Director of Research

952-229-8708 (tel:952-229-8708) or swaim@blue-rock.com (mailto:swaim@blue-rock.com)

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