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# ORANGEWOOD

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*A long-term focused private investment firm*

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**Cell Towers & Wireless Communication**

## ABOUT US

### ORANGEWOOD PARTNERS IS A LONG-TERM FOCUSED PRIVATE INVESTMENT FIRM

With Midwestern roots, Orangewood Partners is a NY-based investment firm. Orangewood has a people-focused approach to investing. We enjoy working with families, owners, management teams and entrepreneurs to support their vision for a business. We have a thematic approach to investing, where we work to identify

attractive industries that are either fragmented with consolidation opportunity and / or in need of innovation and change. We view our investments through a long-term lens and continue investing in our portfolio companies so that they can achieve their potential and become leaders in their industries. We pride ourselves on having institutional best practices while maintaining an entrepreneurial culture.

# INVESTMENT CRITERIA

We are flexible in terms of structuring our investments to meet the goals of all stakeholders. We support and look to partner with management in their quest to drive their companies to be leaders and innovators in their industries.

## INDUSTRIES



### CONSUMER & RETAIL

Consumer products and multi-unit business models

### SERVICES

Business, consumer, healthcare and financial services

### INDUSTRIAL

Value-added manufacturing and distribution

## INVESTMENT STRUCTURE

- Control equity
- 50/50 partnerships
- Structured minority investments
- Partnership with high-quality operators and management teams

## SIZE AND GEOGRAPHY

- \$5mm - \$50mm+ of EBITDA
- Headquarters in North America, primarily the United States

## BUSINESS MODEL

- Attractive cash flow characteristics
- Ability for long-term growth organically or through acquisition
- Clear differentiation and barriers to entry

- Industry leadership and/or potential for industry leadership
- Orangewood ability to add-value

# PORTFOLIO

([HTTPS://WWW.ORANGEWOODPARTNERS.COM/PORTFOLIO/](https://www.orangewoodpartners.com/portfolio/))

([HTTPS://WWW.ORANGEWOODPARTNERS.COM/PORTFOLIO/](https://www.orangewoodpartners.com/portfolio/))  
 Taco Bell Franchisee    Urgent Care Operator    Real Estate Specialty    Value-Added  
 Finance    Aerospace and Defense Manufacturer

([HTTPS://WWW.ORANGEWOODPARTNERS.COM/PORTFOLIO/](https://www.orangewoodpartners.com/portfolio/))  
 Cell Towers & Wireless    Institutional Sales &  
 Communication    Trading, Investment  
 Banking, Prime  
 Brokerage, Research

**LEARN MORE (/PORTFOLIO-OVERVIEW)**

# RECENT NEWS





APR 22, 2019

**ORANGEWOOD PARTNERS AND ABDD CAPITAL ACQUIRE EIGHT ADDITIONAL TACO BELL RESTAURANTS, EXPANDING PRESENCE IN LOUISVILLE, KY MARKET (/PRESS-1/2019/4/22/ORANGEWOOD-PARTNERS-AND-ABDD-CAPITAL-ACQUIRE-EIGHT-ADDITIONAL-TACO-BELL-RESTAURANTS-EXPANDING-PRESENCE-IN-LOUISVILLE-KY-MARKET)**

READ MORE → (/PRESS-1/2019/4/22/ORANGEWOOD-PARTNERS-AND-ABDD-CAPITAL-ACQUIRE-EIGHT-ADDITIONAL-TACO-BELL-RESTAURANTS-EXPANDING-PRESENCE-IN-LOUISVILLE-KY-MARKET)

AUG 17, 2018

**INDUSTRY VETERAN JON COHEN JOINS GEORGE INDUSTRIES AS PRESIDENT (/PRESS-1/INDUSTRY-VETERAN-JON-COHEN-JOINS-GEORGE-INDUSTRIES-AS-PRESIDENT)**

READ MORE → (/PRESS-1/INDUSTRY-VETERAN-JON-COHEN-JOINS-GEORGE-INDUSTRIES-AS-PRESIDENT)

FEB 5, 2018

**ORANGEWOOD PARTNERS AND ABDD CAPITAL ACQUIRE 24 TACO BELL STORES IN GREATER LOUISVILLE, KENTUCKY MARKET (/PRESS-1/2018/2/5/ORANGEWOOD-PARTNERS-AND-ABDD-CAPITAL-ACQUIRE-24-TACO-BELL-STORES-IN-GREATER-LOUISVILLE-KENTUCKY-MARKET)**

READ MORE → (/PRESS-1/2018/2/5/ORANGEWOOD-PARTNERS-AND-ABDD-CAPITAL-ACQUIRE-24-TACO-BELL-STORES-IN-GREATER-LOUISVILLE-KENTUCKY-MARKET)

JAN 17, 2018

**GEORGE INDUSTRIES ACQUIRES NUMERICAL PRECISION (/PRESS-1/2016/10/26/HTTPGEORGE-INDUSTRIES-ACQUIRES-MAJORITY-STAKE-IN-GEORGE-INDUSTRIES-AY3KX)**

READ MORE → (/PRESS-1/2016/10/26/HTTPGEORGE-INDUSTRIES-ACQUIRES-MAJORITY-STAKE-IN-GEORGE-INDUSTRIES-AY3KX)

NOV 30, 2017

**PEACEABLE STREET CAPITAL ANNOUNCES ALLOCATION FROM AN INSURANCE COMPANY WITH APPROXIMATELY \$23 BILLION IN ASSETS (/PRESS-1/PEACEABLE-STREET-CAPITAL-RECEIVES-STRATEGIC-INVESTMENT-FROM-SUNBRIDGE-CAPITAL-ED2RT)**

READ MORE → (/PRESS-1/PEACEABLE-STREET-CAPITAL-RECEIVES-STRATEGIC-INVESTMENT-FROM-SUNBRIDGE-CAPITAL-ED2RT)

**TEAM**

ALAN GOLDFARB

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NEIL GOLDFARB

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ZACH ROSSKAMM

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CHASE LANG

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ADAM GREENBERG

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# **FOR MANAGERS, BUSINESS OWNERS AND ENTREPRENEURS**

Orangewood has a people-focused approach to investing. We enjoy working with families, owners, management teams and entrepreneurs to support their vision for a business. We pride ourselves on having institutional best practices while maintaining an entrepreneurial culture. We take pride in bringing the right resources to each situation in a customized manner, including M&A support, strategic advisors and/or operational resources.

We are flexible in terms of structuring our investments to meet the goals of all stakeholders. We support management in their quest to drive their companies to be leaders and innovators in their industries.

Please contact us if you have interest in learning more about Orangewood Partners or how we can partner together.

# CONTACT US



## LOCATION

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