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Who are we?

Rubicon Technology Partners was
established in 2012 as a lower-middle market
private equity firm focused on partnering

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they grow and scale using a proven set of proprietary processes, best practices and a portfolio-wide engagement model called RTP Change Management™. Our goal is for our companies to reach their full potential by leveraging our toolkit and the benefit of the collective experiences of other Rubicon portfolio companies through a collaborative portfolio platform.

Rubicon focuses on control investments in platform enterprise software companies with revenues between \$20M – \$100M and add-on enterprise software investments of all sizes. We target equity investments of \$25M – \$150M, invest in the same class of equity as management, and use conservative capital structures to create alignment and provide

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“Rather than being a pure shareholder or investor, Rubicon is actually a partner. That is truly unique. They take the time to understand our business and the issues we face and it makes us more agile as an organization.”

Wayne Sim, CEO, Aucerna

Why work with us?

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are designed to provide the highest value with the least distraction for management teams. We pride ourselves on truly understanding our investees' businesses and collaboratively creating a plan that we can all stand behind as a team and confidently execute against. [Learn more](#)