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## Active Management. Real Benefits.

Drawbridge Capital's fundamentally driven, bottom-up strategies are:

- **Disciplined** (systematic, proprietary and repeatable)
- Active (concentrated, with few alpha-limiting constraints)
- Objective (driven by factual data rather than forecasts and estimates)
- Contrarian (reacting to information overlooked or misunderstood by others)
- Idiosyncratic (persistently low correlation to the broad equity market)
- Proven (history of significant and consistent alpha generation)
- **Distinctive** (philosophy, process, investment objectives and performance contour)

"If you want to have a better performance than the crowd, you must do things differently from the crowd."

~ John Templeton



Institutional Investors

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## Consultants & Business Partners

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Our Team

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## We Would Rather Be Right Than Popular

Economist John Kenneth Galbraith wrote, "In any great organization it is far, far safer to be wrong with the majority than to be right alone." We would rather be right than safe. We strongly believe in doing everything the right way and the best way, even when it may be difficult or costly.

Our offices aren't ostentatious. We're proud of our work but aren't here to show off. We are optimistic and pragmatic, and we can be rather competitive. We love our work and we thrive on winning and exceeding expectations.

"No one can possibly achieve any real and lasting success by being a conformist." J. Paul Getty

WHAT WE BELIEVE

<u>Contact</u> Drawbridge Capital Office: 918-493-4190 7134 South Yale Avenue, Suite 700 Tulsa , OK 74136 CustomerService@RegentFS.com

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