



Our family is looking out for yours.

Sadoff Investment Management is an independent investment advisor. That means we strategize the best path to your most important goal, and we're not distracted by the need to sell specific products. What makes us truly different is

our strategy to protect your investment in the downtimes. At every step, we promise to be dependable and easy to work with.

Let's Start a Conversation



The key to our success



One of Wisconsin's oldest and largest independent investment advisory firms.



Michael & Bryan Sadoff have each been named 6 years in a row by Barron's as a Top 10* Investment Advisor in Wisconsin.



We manage over \$1 billion for our clients nationwide.



A strategy for up and down markets

Our investment strategy is driven by thorough research and proven insight. Click below to learn about our Investment Process and Stock Selection Methodology.

Investment Strategy



Protection in the storms

Sadoff Investment Management believes superior, long-term performance is achieved by limiting downside risk. Click below to learn about Sell Strategy as well as our Balanced Portfolios.

Protect Your Investments



Our family is looking out for yours

We carry the values of our family into our relationship with our clients. That is the difference between simply managing money and truly looking out for your family's financial wellbeing. Click below to learn more about what it's like to work with Sadoff Investment Management.

[**Working With Us**](#)



Meet the Team: The Sadoff Investment Family

After all these years, we've become convinced that the most important ingredient in family or work is trust. Click below to learn more about the team who will be earning your trust every step of the way.

The Team

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