Zero Alpha Group (ZAG) is a national network of wealth management firms committed to applying the best financial thinking to serve clients in a fiduciary capacity. Through engagement, ZAG empowers member firms to pursue innovation and create sustainable value.

Member Firms

ZAG member firms are fiercely independent and entrepreneurial, yet share a common bond in their investment philosophy, wealth management approach, and client focus.

Our Beliefs and Approach

As a professional network, ZAG wants to change how people approach investing.

ZAG firms share a common philosophy about markets and investing, wealth management, and an advisor's fiduciary responsibility to investors. While these principles guide our approach, each firm functions independently, bringing a unique personality and style to serving clients.

News and Updates

Tweets by @ZeroAlphaGroup

This website is a collective effort to highlight ZAG's philosophy and approach. If you are a potential client of a member firm or an advisor who is interested in joining the ZAG network, we invite you to explore these pages and contact us to learn more.

CONTACT US

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This website is only intended for clients, interested investors residing in states in which the Zero Alpha Group Member Firms are qualified to provide investment advisory services and prospective Zero Alpha Group member firms. Interested investors should contact ZAG to find out if a Zero Alpha Group Member Firm is qualified to provide investment advisory services in the state where you reside. Zero Alpha Group does not attempt to furnish personalized investment advice or services through this website. Past performance is no guarantee of future results.