

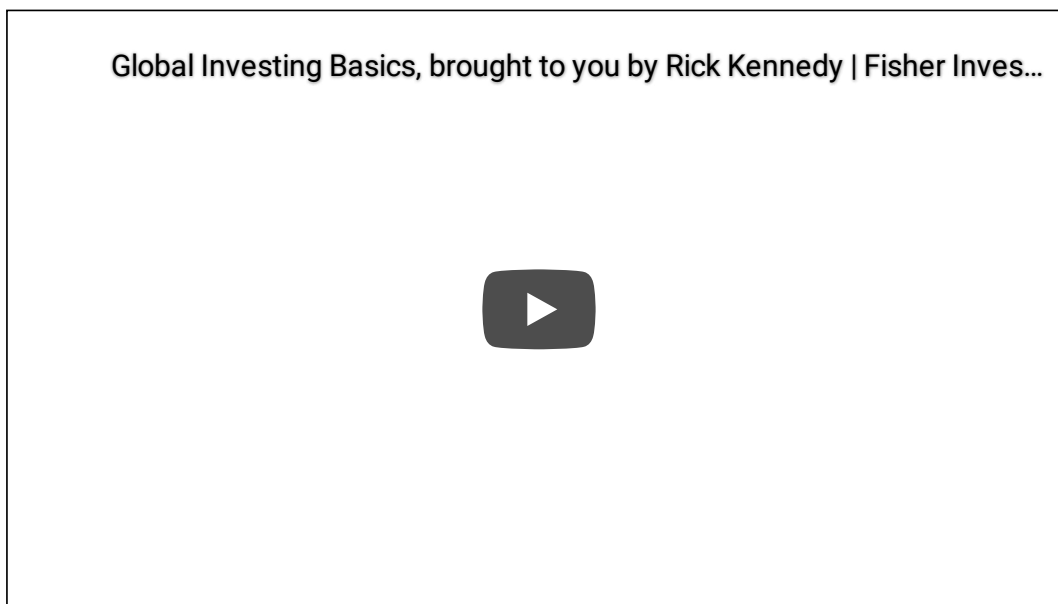
Rick Kennedy's Blog

Senior Vice President, Fisher Investments

Fisher Investments on Global Investing, Brought to You by Rick Kennedy

Posted on [February 6, 2015](#)

This video discusses some of the benefits of diversifying globally. For more information, contact Fisher Investments Senior Vice President Rick Kennedy at 1-800-851-8845.



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The Happy Medium

Posted on [January 27, 2015](#)

In the 1989 movie *Back to the Future II*, Americans in 2015 drove flying cars and rode hover boards—but still used dot-matrix printers. Now, this movie was never meant as a forecast, so it can't technically be considered wrong. Heck, a Delorean reaching 88 mph was a time machine, your cue to shut off the fact-o-meter. But that cars and skateboards are still earth-bound

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10, 20 or 30 years. Today's trends and hot frontiers don't foretell what the world will look like decades from now—investing based on such factors is folly.

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