

# Sound Advice for Today's Financial C

## Who We Are

We are professionals committed to helping our clients make financial decisions that help them achieve their goals. In a time when many financial institutions fail or disappear, we are proud of our consistency and continued evolution over the years. The services we provide are based on the expectation that we will be around for decades in the future. The only way to ensure this is through the test of time. Our firm has been operating in Birmingham, Alabama since 1911.

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## What We Do

We help clients achieve their goals by applying our expertise to solve financial problems. We serve our clients in ways they don't need to, and we seek to establish trust by always putting their interests first. We rely on a broad range of expertise in each situation in a methodical manner. Our understanding of transactions, valuation, and markets helps us address complex situations. Leverage our decades of experience and expertise to achieve your financial goals.

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## Meet Our People

Our people, and their capabilities, form the core capability that we bring to bear on solving our client's financial challenges. We recruit from a variety of academic and professional backgrounds with life experience in other fields. We are committed to giving back to the community through civic clubs and other non-profits.

[The Team >](#)

## Insights

Our advice is informed by research and analysis. We publish research notes and commentary on various markets and factors needed to support our recommendations. We also monitor certain markets more closely, including valuation, market conditions, economic environment, and factors affecting community banks.



## What's It Worth, Spring 2019

U.S. private equity deal activity and total transaction value dipped slightly in Q1 2019, but prices on completed deals remain...

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This report explores a few key statistics that paint a picture of the Birmingham area economy. Our Birmingham Area Economic...

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### PWC Advises PrimeSouth

CBS-Banc Corp. of Russellville, AL and PrimeSouth Bancorp, Inc. of Pike Road, AL announced today the signing of a definitive...

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