



(<https://affinityfinancialadvisors.com/>)

 3705 Clinton Pkwy, Ste 200, Lawrence, KS 66047

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785.841.4664 | 



## **Welcome to Your Company.**

How does a multi-custodian RIA platform at a lower cost make you feel? That is why we built one for you.

Affinity Financial Advisors benefit from a multi-custodian independent registered investment advisor and a friendly independent broker-dealer relationship.

How do you know which option is right for your practice? It's a big decision and not one that you need to make alone. Let us show you how Affinity could be a great partner to enhance what you

already have and give you what you need to improve your clients' experience, make your staff happier, and make your job a lot easier (and dare we say, more fun).

LEARN MORE  
([HTTPS://AFFINITYFINANCIALADVISORS.COM/SAMPLE-PAGE/ABOUT/](https://affinityfinancialadvisors.com/sample-page/about/))



(<https://affinityfinancialadvisors.com/services/business-transition-strategy/>)



(<https://affinityfinancialadvisors.com/services/business-optimization/>)

### Transition Strategy

(<https://affinityfinancialadvisors.com/services/business-transition-strategy/>)

### Optimize Growth

(<https://affinityfinancialadvisors.com/services/business-optimization/>)

Roadmap | Project Plan | Dedicated Support | Business Consultant | Tailored Technology  
Accountability Partner



(<https://affinityfinancialadvisors.com/services/marketing-research/>)

### Marketing Plan

(<https://affinityfinancialadvisors.com/services/marketing-plans/>)

### Investment Management

(<https://affinityfinancialadvisors.com/services/investment-research/>)

Strategy Templates | Marketing Coach | Customized Automation

In-House CFA | Investment Committee | Research Team

## Your Team

Our team is your team. Meet your soon-to-be best friends.



PRESIDENT/CO-FOUNDER

**Ian Kelly-Thomas**  
(<https://affinityfinancialadvisors.com/team/ian-kelly-thomas/>)



Want to Learn How We Help  
Advisors **Make Better Decisions?**

MAKE A BETTER DECISION  
([HTTPS://AFFINITYFINANCIALADVISORS.COM/SERVICES/STRATEGY/](https://affinityfinancialadvisors.com/services/strategy/))



**AFFINITY FINANCIAL ADVISORS**  
*Doing Business Better Than Usual*



**HEAD OFFICE**

3705 Clinton Pkwy, Ste 200  
Lawrence, KS 66047

Mon-Fri: 8:00 – 5:00

**QUICK LINKS**

- Home (<https://affinityfinancialadvisors.com/>)
- It's Not About Us (<https://affinityfinancialadvisors.com/sample-page/about/>)
- Your Team (<https://affinityfinancialadvisors.com/sample-page/our-team/>)
- Our Services (<https://affinityfinancialadvisors.com/our-services/>)
  - Contact (<https://affinityfinancialadvisors.com/contact/>)
- Innovator ETF Strategy (<https://affinityfinancialadvisors.com/innovator-etf-strategy/>)

