

Love your money

and experience money that loves you

Hear our story


Our financial planning helps you to develop, manage and strengthen your mindset and behaviors around your wealth.

Money doesn't have to be stressful, and through our guidance, your family can learn to love your finances for generations to come.

Have money questions?

It's okay, we all do. Let us help!

Our Latest Thoughts



Strength and growth come
only through continuous
effort and struggle.

Napoleon Hill

How Your Financial Advisor Can Help You Grow Instead of Mold

Most people are familiar with the quote "When you stop growing you start dying" by influential author William S. Burroughs. This is a quote that I've lived my life by, though I tend to tweak it a bit and switch out 'dying' with 'molding'. When you're not constantly...

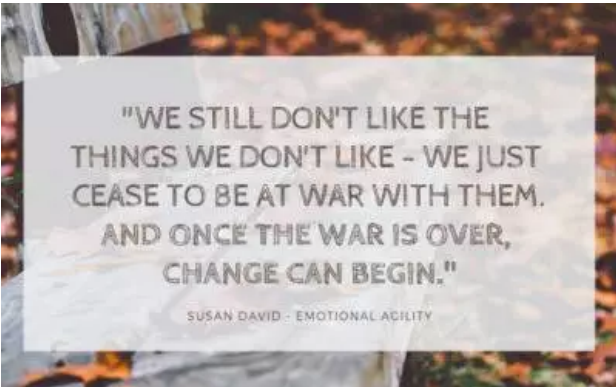
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How to Tell Your Financial Planner It's Over

We've all experienced that awful feeling of knowing we're in the wrong relationship and that we need to end it as soon as possible. Though most of us have been in that position in a romantic relationship, it can be just as difficult to go through this with a...

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"WE STILL DON'T LIKE THE
THINGS WE DON'T LIKE - WE JUST
CEASE TO BE AT WAR WITH THEM.
AND ONCE THE WAR IS OVER,
CHANGE CAN BEGIN."

SUSAN DAVID - EMOTIONAL AGILITY

How Emotional Agility Can Make You a Better Investor

As the Buddha once said, the only constant in life is change. Change can be incredibly hard for many people as they cling to outcomes

they wish would come to pass or they long for the past that is no longer a reality. Resisting change is a form of control, and as with...

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Disclosure

True Measure is a Registered
Investment Advisor



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