

Lorence & Vander Zwart
takes care of your
family's business so you
can take care of the
business of being a
family.

[Learn More](#)



Our Team

Lorence & Vander Zwart believes in a collaborative approach to financial advising. Each of our three advisors will be involved in formulating your personal financial plan, and they're backed up by an experienced team of financial professionals.



Our Story

With a rich history spanning more than fifty years, Lorence & Vander Zwart has grown into a comprehensive financial planning firm that does far more for your family than just manage your investments.



Our Philosophy

Lorence & Vander Zwart's entire team is engaged with your investments. Our investment philosophy goes beyond the traditional diversification strategies of the past, taking a proactive approach to a counterbalanced portfolio.

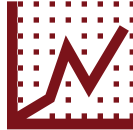
WHY LVZ?



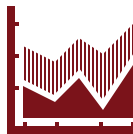
We aren't just a broker, advisor, or planner. We take the lead in coordinating your family's financial and business affairs, providing comprehensive service and letting you focus on what matters most. Our clients come to think of us as part of the family.

[Learn More](#)

WHAT WE DO



Lorence & Vander Zwart provides our clients with professional investment management services using individual stocks, ETFs, bonds, mutual funds, and deferred investment products.



Review and analysis of risks often includes the recommendation and analysis of insurance products, including life, disability, and long-term care.



Lorence & Vander Zwart believes that coordination with other professionals who serve our clients is paramount to the success of their financial plans.



We work with many of our clients to provide sophisticated legacy planning, including the funding of specialized trusts and specific gifting of highly appreciated investments.

Jim Lorence and Ryan Vander Zwart are CERTIFIED FINANCIAL PLANNER™ professionals. Certified Financial Planner Board of Standards Inc. owns the certification marks for CFP®, CERTIFIED FINANCIAL PLANNER™ and federally registered CFP (with flame design) in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.

Eric Sale is a Chartered Financial Consultant®. The ChFC® is the property of The American College of Financial Services, which reserves sole rights to its use, and is used by permission.

LVZ Advisors, Inc. is doing business as Lorence & Vander Zwart.

[LVZ Privacy Policy](#)

For more information, see our [disclosures page](#).

Securities offered through Harbour Investments, Inc. Member [FINRA/SIPC](#). Investment advisory services offered through LVZ Advisors, Inc.

Securities are offered in Arizona, Colorado, Florida, Illinois, Indiana, Michigan, Missouri, New York, Ohio, Tennessee, Texas, Vermont, Virginia, and Wisconsin.

Insurance is offered in Arizona, Florida, Illinois, Indiana, Michigan, New Mexico, Tennessee, and Virginia.

LVZ Advisors, Inc. © 2019. All Rights Reserved.