

Interview top quality financial advisors who meet your requirements.

Our FREE service matches you to pre-screened financial fiduciaries with the best qualifications.

Get Matched Today

- ✓ We have connected investors to **financial fiduciaries** (Planners, Advisors, Managers) **since 2004**.
- ✓ We are the only **SEC registered** service that validates and documents advisor qualifications and business practices for individual investors.



Learn More:
[About Financial Advisors](#)



Free Guide:
[How to Interview Advisors](#)

Why should you hire a financial fiduciary?



Your Best Interests

Fiduciaries are required to put your financial interests first. Their need to make money comes second. Non-fiduciaries do not have this requirement.



What About the Paladin Registry?

All of the advisors and firms who are profiled in the Registry are financial fiduciaries.



Trust

Financial fiduciaries are held to higher ethical standards. Non-fiduciaries are held to lower ethical standards.

Want to interview financial advisors?

We make it easy. You choose the service that works best for you.

A Free Match Service

Tell us your requirements and our computer program will match you to the right financial advisors.

 START NOW

B Free Directory Service

Use our directory to select the advisors you want to interview. All you enter is your zip code.

Enter your zip code...

SEARCH

Your privacy is very important to us.

We keep you and your info secure.

Get Matched Today



Your Contact Information

We use your contact data to connect you to the right financial advisors. No other person or firm will have access to this data.



Pre-Interview Calls

Advisors will use your information to contact you to conduct the pre-interview. You select advisors for in-depth interviews.



BBB Quality Rating

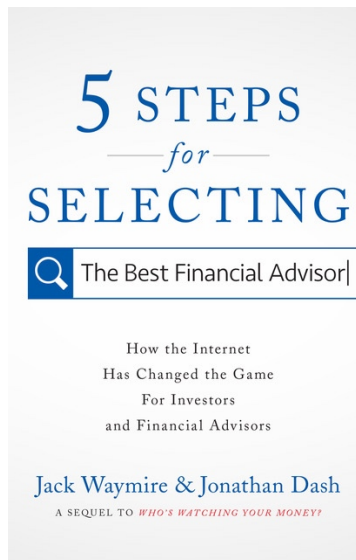
We are a BBB accredited business with an A+ quality rating.

Free Guide

Our Free Guide will help you select the best financial advisor

Download Your FREE Copy!

no registration required



Read our newest book.

Leverage the power of the Internet to research and find the right financial advisor for your specific needs.

Order Now

We post new blog articles about financial advisors every week.

Stay informed about issues that impact you and your relationships with financial advisors. The more you know, the better prepared you are to protect your financial interests. You won't find this information anywhere else.

VISIT OUR BLOG →

Tips To Make Sure Your
Beneficiaries Are Accurate

Investing in Technology Stocks

Your Portfolio During a Trade War

Commercial Real Estate
Investments

Ready to start interviewing financial advisors?

- Our proprietary program connects you to the right financial advisors.
- We validate and document advisor credentials, ethics, and business practices for you.
- You select the advisors you want to interview.

Start Now!

Paladin Advisors

Paladin has been an independent source of free information about financial advisors since 2003. Paladin also provides free tools that help consumers select the best financial advisors. Paladin's most popular service matches investors to financial advisors who meet their specific requirements.



Connect with us

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