



[For Impact Investors](#)

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What We Do



Establish Goals & Build Strategy

We work families, foundations, and advisors to craft a strategy that outlines personal impact targets and the resources available (investments, grants, or time) to achieve these impacts.

Multi-Phase Implementation

We then evaluate and elevate best-in-class investment and philanthropic opportunities using available resources to generate meaningful impact in target areas.

Monitor, Report & Iterate

Finally, we monitor and report on the progress of implementation and iterate the strategy accordingly.

We Serve

Impact
Investors

Advisors

What is Impact Investing

Impact Investments are made into companies, organizations, and funds with the intention to generate measurable social and environmental impact alongside a financial return. Impact Investments are made across asset class classes, sectors, and geographies. An overview of the current opportunity set is outlined below:

	Asset Classes									
	Philanthropy	Liquidity	Income and Wealth Preservation		Capital Appreciation and Wealth Growth			Inflation Protection		
	Catalytic Capital	Cash/Cash Alternatives	Private Debt	Bonds	Public Equity	Venture Capital	Private Equity	Real Estate	Other Real Assets	
Impact Themes	Education	Patient Venture Philanthropy for Education in Emerging Markets	Student Finance	K-12 and University Tax-Exempt Bonds	Sustainable Impact Tilt	Education Technology	Education Delivery	Charter School Facilities Finance		
	Energy and Climate Change	Solar Debt Fund Catalytic Tranche	Banks Screened for Sustainability	Off-Grid Solar Finance	Green Bonds	Shareholder Engagement	Clean Energy Technology	Distributed Generation and Storage	Retrofit Real Estate Strategies	Solar and Wind Projects
	Financial Inclusion	Financial Inclusion Venture Capital		Microfinance Funds		Digital Financial Services	Microfinance and Insurance Firms			
	Food and Agriculture	Balance Sheet Support for Agricultural Finance Fund		Smallholder Agricultural Finance		Negative Screening and Shareholder Engagement	Lab-Grown and Plant-based Meat Alternatives	Sustainably Sourced Food		Organic Farmland
	Health and Wellness	Technical Assistance for Healthcare Debt Fund		Private Healthcare Business Loans	Hospital Tax-Exempt Bonds	Sustainable Impact Tilt	Biotechnology	Healthcare Delivery and Devices	Healthcare REITs	
	Housing and Community Development	Nonprofit Low-Income Community Lenders	Community Development Banks	Lending in Low-Income Communities	Affordable Housing Bonds		Built Environment Technology	Workforce Development	Affordable Housing Preservation	
	Resource Efficiency	Seed Funding Innovative Technologies		Conservation Notes	Green Bonds	Low Carbon Strategies	Waste-to-Energy Technology	Recycling	Green REITs	Sustainable Timber
	Water, Sanitation and Hygiene (WASH)	Credit Enhancement for Water Infrastructure		Water Development Finance	Water and Waste Utilities Tax-Exempt Bonds	Water ETFs	Water Purification Technology	Water and Sanitation Infrastructure		Water Rights

Want To Learn More?

Send us an email or give us a call and we would be happy to find time to discuss how Align can work best for your needs – be it as an investment decision-maker, advisor or impact expert.

Reach Out

REACH OUT

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