



Centre Asset Management, LLC

About Centre

*"Investment Research Through a
Different Prism"*

About Centre

Strategies

Funds and Investment
Services

Leadership

FUNDAMENTALLY DRIVEN ACTIVE ASSET MANAGER

Centre Asset Management, LLC began operating in 2006 on the principle that a merging of fundamental security selection and quantitative portfolio construction provides the best opportunity for investor success in scalable, consistent portfolio management. In 2008, the firm refocused its principal development away from hedge to differentiated long-only strategies. In 2010, the firm entered into a strategic partnership with [Sanlam Investments](#) resulting in Sanlam making an equity investment into the firm. Centre Asset Management is an independently operated investment partner within the Sanlam Investments business cluster, which is an investment management business managing and advising on approximately \$65 billion in assets through a range of funds and segregated accounts that span the asset class spectrum, delivered in a global, diversified multi-boutique framework.

Centre is designed to combine the benefits of a boutique, entrepreneurial investment culture with the associated economies of scale from the distribution and operational support from its large Group investor and other strategic partners around the world. The firm is a fundamentally-driven specialist active asset manager, focused on Equity and Fixed Income Strategies in fund advisory and sub-advisory mandates.

Our approach to fundamental security selection is rooted in our differentiated Economic Value Added (EVA) based investment analysis which is the competitive edge that yields a more accurate picture of intrinsic value; what we call *"Investment Research through a Different Prism"*. Our experience within a disciplined economic profit framework focuses on the fundamentals of wealth creation/wealth destruction akin to the way a traditional, long-term focused corporate investor looking at all aspects of the business (operating condition, risk profile and valuation) would assess it. Many of the analytical foundations in our investment approach have been articulated in [books](#) and [papers](#) written or contributed to by Centre's founder, James Abate, some of which were adopted by the CFA Institute® candidate study programs. In the shorter-term, market excursions from reality of corporate managements' ability to create or destroy wealth during a company's profit cycle provide investable opportunities. Our approach intends to capture excess returns once the stock mispricing converges with the company's true intrinsic value over time.

Contact:

James Abate,
Managing Director
48 Wall Street, Suite 1100
New York, NY 10005-2903 (USA)
(212) 918-4707
info@centreasst.com

©Centre Asset Management, LLC

Nothing contained in this Site should be considered a solicitation to buy or an offer to sell shares of any investment products in any jurisdiction where it would be unlawful

