

# THE DIGITAL ASSET INDEX

Morgan Creek Capital Management partners with Bitwise Asset Management to provide access to digital assets for institutional clients including endowments, foundations, pension plans, sovereign wealth funds and family offices.

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## Overview

Morgan Creek Capital Management, LLC is a SEC-registered investment adviser providing investment management services to institutions and wealthy families. We provide a customized investment solution to clients in need of a targeted investment program, as well as discretionary strategies to assist clients in building investment programs based on the University Endowment Model. We provide asset allocation, manager selection, and portfolio construction.

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# Investment Themes

Morgan Creek's core macroeconomic themes inform our investment decisions

Demographics &  
Healthcare

Energy & Natural  
Resources

Growth  
Mark



An aging global population in the developed world, coupled with the emergence of a more robust healthcare services infrastructure in the developing world, will keep demand growth in the healthcare sector on a steady upward trend for decades.

Global demographic shifts, rapid advances in energy-related technologies and geopolitical realignments have led to significant shifts in the energy markets. Advances in alternative energy have disrupted the dominance of hydrocarbons leading to significant investment opportunities.

The rapid growth in emerging middle class markets particularly in Asia will catalyze consumer demand. Continued economic acceleration and innovation creation will penetrate emerging markets, leading to significant growth opportunities.

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## Morgan Creek Foundation

In 2005, the Morgan Creek Foundation was established to support local community organizations with an educational focus. To support this mission, a portion of Morgan Creek Capital Management profits are contributed to the Foundation each year. The Foundation spends a minimum of 5% of assets each year.

In appreciation of the Morgan Creek Foundation's innovation and contribution to the community, the Chapel Hill-Carrboro Chamber of Commerce recognized the Morgan Creek Foundation as its "2010 Non-Profit Business of the Year."

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